THE OCEAN RACE

6–14TH MARCH 2027



AUCKLAND HOSPITALITY PACKAGES

Since 1973, The Ocean Race has provided the ultimate test of a team. For over 50 years, it has held a mythical grip on the world's greatest sailors, serving as the definitive proving ground for the legends of offshore racing.

On January 17, 2027, the 15th edition will start from The Ocean Race home port in Alicante, Spain.

18K SPORTS

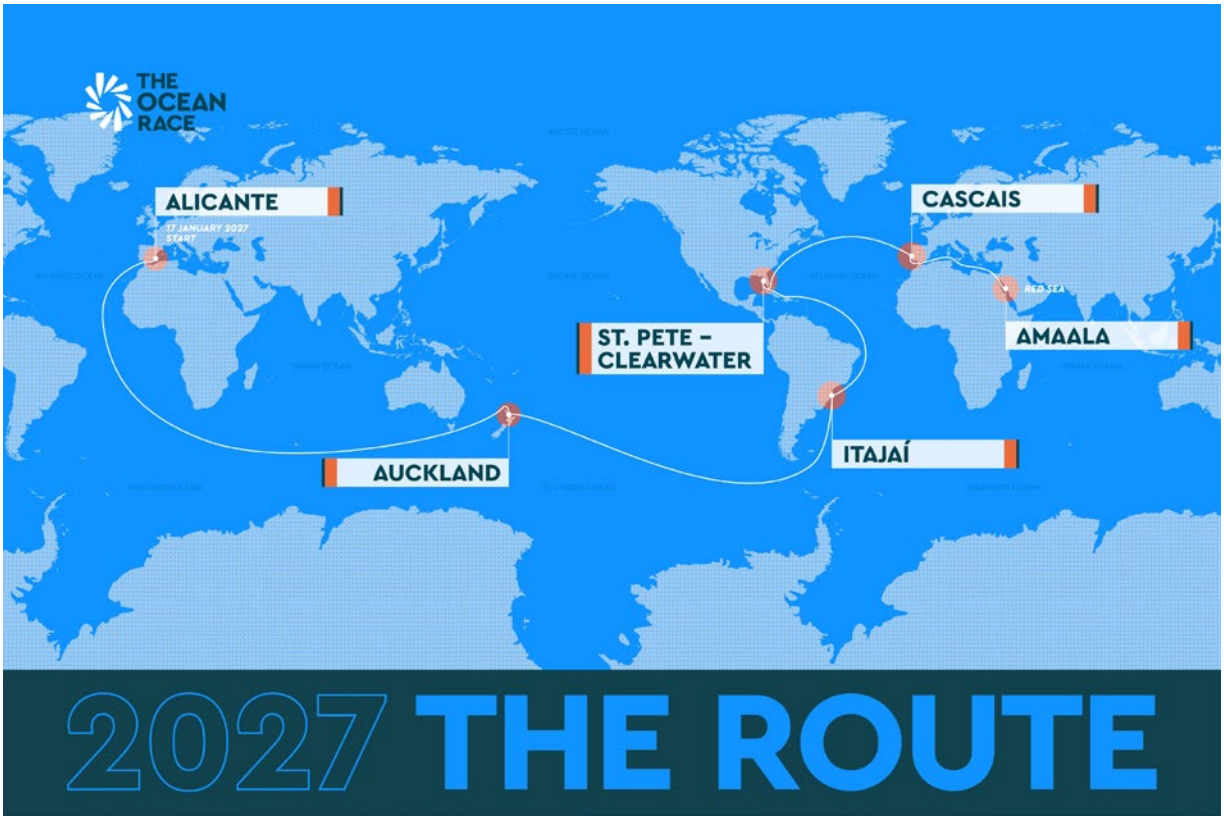
EXPERIENCE GROUP
CREATING UNFORGETTABLE EXPERIENCES

Official suppliers of hospitality to The Ocean Race – Auckland Stopover 2027

AN HISTORIC ROUTE

Featuring the "flying" IMOCA fleet, this edition will push the limits of nautical technology and human endurance and resilience across the most challenging environments on the planet. The 2027 racecourse is one of the most intriguing to date, featuring a mix of legendary stopovers and new frontiers:

- **Alicante to Auckland:** An historic start featuring the longest opening leg in race history (14,000nm).
- **The Southern Ocean:** A dive into the "Roaring Forties" and a rounding of Cape Horn to reach Itajaí, Brazil.
- **The Americas & Europe:** A trek to the north to St. Pete-Clearwater, Florida, followed by a transatlantic crossing to Cascais, Portugal.
- **The Grand Finale:** A spectacular conclusion at AMAALA in the Red Sea, marking the races first-ever finish in this iconic region.



SPORT MEETS SUSTAINABILITY:

More than a race, The Ocean Race is a mission. As a global leader in the intersection of sport and environmental stewardship, the award-winning Racing for the Ocean programme is integrated into the heart of the event.

From conducting cutting-edge scientific research on board the racing yachts to advocating for the recognition of Ocean Rights, we are dedicated to protecting the planet's most precious resource. In 2027, the world's best sailors will compete not only for sporting excellence but for a lasting, positive legacy for the seas.



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EXPERIENCE GROUP IN ASSOCIATION WITH 18K SPORTS will provide you with a first-class hospitality experience, which all include a boat trip out on the Hauraki Gulf for each race day. All your food and beverage requirements are included in every package.





OCEAN HUB

BASED ON PER PERSON

Venue: VIADUCT EVENT CENTRE

Experience The Ocean Race – Auckland Stopover 2027 up close and personal by choosing an on-land and on-water hospitality package. This includes pre and post-race hospitality right in the heart of the action within the Viaduct Event Centre. Head out onto the water on a shared charter boat to get up close to the action on the race perimeter, followed by post-race hospitality back at the venue to reminisce about your day's experience with your guests!

Package Inclusions:

- A total of 7–8 hours of fully inclusive hospitality in an 'officially endorsed' venue themed The Ocean Race 2027, including an on-water vessel experience
- Your hospitality venue is situated in a prime position in the heart of The Ocean Race 2027 event vicinity – the Viaduct Event Centre
- Premium beverage package including a selection of beers, wine, bubbles and soft drinks throughout the day on land and on water
- Sumptuous, beautifully presented food options throughout the day including service on the boat.
- Inclusive of an on water vessel experience out on the water – on the 'FLAGGED*' race perimeter
- Entertainment – Professional MC & special sailing aficionados as guest speakers taking you through pre-race logistics and post-racing debriefs, live or DJ background music.
- Large in-house vision screens showcasing the history of the Ocean Race and the build-up to the racing and post-racing replays.
- Exclusive viewing area to come and go from the Viaduct Events Centre to view the moored The Ocean Race 2027 racing boats when not racing.
- Commemorative The Ocean Race 2027 gift
- Host service.

Note: 'FLAGGED' – all our boats will be 'FLAGGED' as Official The Ocean Race 2027 approved vessels and positioned on the race perimeter.



CORPORATE PRIVATE MARQUEE

BASED ON A MINIMUM OF 20 PERSONS PER MARQUEE

Experience The Ocean Race – Auckland Stopover 2027 up close and personal by choosing a 'private' and 'exclusive' 20 pax premium marquee hospitality package right in the heart of the action overlooking The Ocean Race 2027 racing boats alongside the Viaduct Event Centre. After your pre-race hosting in your private marquee, head out onto the water on a shared charter boat to get up close to the action on the race perimeter, followed by post-race hospitality back at your private marquee to reminisce about your day's experience with your guests!

Package Inclusions:

- A total of 7–8 hours of fully inclusive hospitality in an 'officially endorsed' private and exclusive premium marquee for 20 persons, including an on-water experience
- Your private marquee hospitality venue is situated in a prime position in the heart of The Ocean Race 2027 event vicinity, overlooking The Ocean Race 2027 racing boats alongside the Viaduct Event Centre
- Premium beverage package including a selection of beers, wine, bubbles and soft drinks on land and on water
- Sumptuous, beautifully presented food options served throughout the day including service on the boat
- Inclusive of hospitality on a shared vessel out on the water – on the 'FLAGGED*' race perimeter
- Entertainment – Specialist sailing aficionados will come through your marquee and talk through pre-race logistics and post-racing debriefs
- Each private marquee will have access to vision screens showcasing the history of the Ocean Race and the build-up to the racing and post-racing replays
- Each private marquee will be branded with your own company logo
- Each private marquee will be The Ocean Race 2027 themed and will contain:
  Private bar, bar leaners and stools to suit the space – internal and external, plants, carpeted flooring, access to nearby serviced toilets and ability for the marquee to be closed off with clear fronts for weather protection if required. VIP toilet facilities provided near your private marquee.
- Commemorative The Ocean Race 2027 gift
- Host service.

  Note: 'FLAGGED' – all our boats will be 'FLAGGED' as Official The Ocean Race 2027 approved vessels and positioned on the race perimeter.

**Minimum of 20 persons*

**If an additional marquee is required to increase the number of guests you would like to host, this can be arranged – price on request.*



VIP OCEAN CLUB

BASED ON PER PERSON

Venue: Exclusive VIP Corporate purpose built structure out the front of the VIADUCT EVENT CENTRE overlooking the end of the pier and harbour

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Experience The Ocean Race – Auckland Stopover 2027 up close and personal by choosing an on-land and on-water hospitality package. This package includes pre- and post-race hospitality right in the heart of the action with magnificent views overlooking the harbour in a purpose-built VIP structure in front of the Viaduct Event Centre. Head out onto the water on a shared charter boat to get up close to the action on the race perimeter, followed by post-race hospitality back at the VIP venue to reminisce about your day's experience with your guests!

Package Inclusions:

- A total of 7–8 hours of fully inclusive VIP hospitality in an 'officially endorsed' venue, The Ocean Race 2027 themed. This package also includes an on-water vessel experience
- Your VIP hospitality venue purpose-built structure is situated in a prime position in the heart of The Ocean Race 2027 event vicinity – with magnificent views overlooking the harbour in front of the Viaduct Event Centre
- Premium beverage package including a selection of beers, wine, bubbles and soft drinks on land and on water
- Sumptuous, beautifully presented food stations highlighting the best of New Zealand produce on arrival, afternoon tea (on vessel), post-sailing canapés back at the venue
- Inclusive of hospitality on a shared vessel out on the water – on the 'FLAGGED*' race perimeter
- Entertainment – Professional MC & special sailing aficionados as guest speakers taking you through pre-race logistics and post-racing debriefs, live or DJ background music.
- Vision screens showcasing the history of the Ocean Race and the build-up to the racing and post-racing replays.
- VIP toilet facilities provided nearby
- Commemorative The Ocean Race 2027 gift
- Host service.

Note: 'FLAGGED' – all our boats will be 'FLAGGED' as Official The Ocean Race 2027 approved vessels and positioned on the race perimeter.



RACING DATES AVAILABLE FOR CORPORATE HOSPITALITY:

Race Day/Date	Package	Price + GST Per Person	Duration
Coastal Race Saturday 6 March 2027 (Subject to change)	**Ocean Hub**	**$1,450**	7–8 hrs
	Corporate Private Marquee	**$1,750**	7–8 hrs
	VIP Ocean Club	**SOLD OUT**	7–8 hrs
Ocean Race Fleet Departure Day Sunday 14 March 2027	**Ocean Hub**	**$1,450**	7–8 hrs
	Corporate Private Marquee	**$1,750**	7–8 hrs
	VIP Ocean Club	**SOLD OUT**	7–8 hrs

ALL INCLUSIVE FOOD, BEVERAGE & ON-WATER VESSEL EXPERIENCE



$300 upgrade per person to enjoy an 'official' Steinlager 2 or Lion racing boat experience just for your group on the water for sailing aficionados who want to feel the thrill of working alongside the crew – to note no shade and limited toilet facilities



PRIVATE FUNCTIONS:

Get your 2027 corporate function planned early!

We can help you host your own event in the purpose-built VIP Structure on the wharf end or the Viaduct Event Centre, so you can soak up the atmosphere and theme of The Ocean Race 2027.

Experience Group is on board to oversee your event; all facilities are in place for cocktail, buffet, or seated dining, first-class audio-visual and lighting effects, and a first-class official caterer.

These venues can host 50 to 600 pax.

SPONSORSHIP OPPORTUNITIES:

The Ocean Race 2027 is also keen to explore sponsorship opportunities with New Zealand local corporate companies.

If you come on board as a sponsor, you get loads of benefits, including credit for these great hospitality packages.

For any further enquiries, please contact:

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